



Essential Goods and Services: Defined

Definition of Essential Good: **A physical item required by a consumer in order to sustain health or life.**

We will be hearing this term a lot in the coming weeks as governments enact social distancing laws to slow the spread of the COVID-19 virus.

For over 60 years, Emmerson Packaging has been proud to serve leading name brand and private-label food manufacturers in Canada and the United States. We began servicing the towel & tissue market decades ago. Along with pharmaceuticals and medical supplies and products, it is hard to think of products more essential to society than those that we, through our customers, provide.



Our packaging is found in almost every major retail chain in North America: Loblaws, Sobeys, Costco, Metro, Shoppers Drug Mart and Co-op, among others, in Canada; Walmart, Target, Kroger, Publix, Meijer, Costco, Walgreens, CVS, Stop & Shop and too many others to mention here in the United States.

Today, providing the packaging that helps get essential goods to store shelves has never been more important.

As consumers in both countries deal with the new realities and effects of COVID-19, manufacturers and governments at all levels will continue to ensure goods like ours keep flowing to consumers for whom they are, indeed, essential.